5th DFCIC and AAID 2nd Global Conference hosted 1,358 world experts in Aesthetics and Implantology at Jumeirah Beach Hotel Dubai, UAE

By Dental Tribune Middle East

Dubai, UAE: DFCIC and AAID together welcomed over 1,358 world experts in Aesthetics and Implantology from 30 countries on 09th - 10th November 2013 at Jumeirah Beach Hotel, Dubai. With the excellent ambiance and cozy atmosphere the conference again provided warm exceptional networking opportunities, connecting the leaders in the field of Aesthetic Dentistry & Implantology – practitioners, researchers and industry players. The organizers, CAPP, AAID and Emirates Dental Society with the support of Saudi Dental Society and Lebanese Dental Association achieved one more time a great record of attendance and established a reputation as the industry’s leading international conference.

Bringing together industrial leaders and professional practitioners, the conference not only delivered extensive scientific knowledge but gave way for an excellent opportunity to present the latest advancements and developments within Aesthetics and Implantology.

The sponsors included Sirona, Ivoclar Vivadent, 3M ESPE, Crest & Oral-B, GSK, Phillips

Dr. Mohammad Al-Obaida (President SDS) shakes hands with Dr. Elie Maalouf (President LDA) at 5th DFCIC

Dental Tribune Middle East Nov-Dec edition presented to Dr. Elie Maalouf (President LDA) at 5th DFCIC

Demonstrations at the product display area by Dr. AbdelAziz Yehia, Sirona Middle East - Business Development Manager CADCAM

In 2013 CAPP present a global family of 91 publisher by becoming the proud owner of the Dental Tribune Middle East & Africa Edition, and more than 50,000 Dental professionals worldwide connect to CAPP Media online and print products. Through an international website: the latest industry news are reaching the largest readership ever recorded - an audience of over 600,000 Dental Tribune readers.
Mouth cancer awareness month

By Victoria Wilson, Dental Hygiene Therapist

DUBAI, UAE: For the month of November ‘Mouth Cancer Awareness Month’ runs throughout the UK. In support of ‘Mouth Cancer Awareness Month’ in the UAE, Roze & Associates Dental Clinic, wanted to play our part in contributing to making our patients and colleagues more aware about the risk, signs and symptoms of mouth cancer in the UAE, by offering complimentary oral cancer screening in November. Dr. Nigel L. Carter OBE BDS LDS (RCS) Chief Executive of the British Dental Health Foundation, kindly agreed to support us in our work.

Monday 16th December marked our partnership with CPS Clinical Pathology Laboratory in Dubai, for an evening of lectures. Victoria Wilson, Dental Hygiene Therapist at Dr. Roze & Associates Dental Clinic, began the evening with a lecture on ‘Mouth Cancer Awareness’, followed by Dr. Peter Cruse from CPS, who lectured on ‘The Pathology of Oral Cancer’.

In reference to publications from the British Dental Health Foundation, 400,000 cases of mouth are diagnosed worldwide every year. In the UK research reveals there has been a 50% increase in Oral Cancer since 2000. The prevalence in youngsters is increasing. Early diagnosis is key, and can increase survival rate by 90%.

The key message is ‘if in doubt, get checked out’. Any ulcers, white patches, red patches, lump, swellings that don’t go within 2-3 weeks, visit your doctor or dentist. Create awareness of the main risk factors associated with mouth cancer. The main risks are smoking, alcohol, poor diet, HPV (Human papillomavirus), smokeless tobacco (betel nut, naswara, paan, gutkha, areca nut). Due to recreational smoking, breast cancer use in India it is the number one form of cancer.

Everyone knows about the pink ribbon for breast cancer awareness, and now it is time for everyone to know about the blue ribbon for mouth cancer awareness.

Sirona has always been the leader in producing surpassed innovative products

By Dental Tribune Middle East

Sirona has always been the leader in producing Surpassed Innovative products through the whole product portfolio, thanks for the dedicated management and dedicated R&D department that are keen on keeping the same level by investing a huge budget for this purpose which we are proud for. Sirona is the leader in producing Surpassed Innovative products through the whole product portfolio.

What role does digital dentistry and solutions on the market.

Well in 2015, the level of Dentistry in the GCC & Pakistan in particular.

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Sirona booth presentation, Platinum Sponsor at the 5th DFC in Dubai will sure reflects on Sirona as one of the leading companies when it comes to quality and I see a bright future in the GCC markets towards Dentistry. As for Pakistan I believe the market is a growing market with a very knowledgeable dental society.

As a market leader or we say ‘The Market leader in digital dentistry, Sirona portfolio will always cherish such products and solutions on the market. The market will sure reflects on Sirona as well. By Dental Tribune Middle East

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